Why buy just one of the three parts of software that you'll need? SkyRun is the only company that offers a complete and integrated property management system with optional fully integrated CRM (customer relationship management) and PBX (phone system) systems that can be added.

SkyRun uses what we sell. All of our systems have been proven at our own Property Management Locations and our SkyRun call center in Colorado which supports more than 250 properties.

Not that long ago, 'all' it took was a good website to get 10 reservations for every 1 phone call... Today's competitive reality is that it can take 10 phone calls to get 1 reservation with guests wanting to deal and spending more time shopping before selecting a property. That can mean 100x more work to get each reservation... but it doesn't have to. By integrating your phone system (PBX) with a customer relationship tracking system (CRM) and integrate both with your Property Management System (PMS), you can get best of breed results for your homeowner clients (and your bottom line).

tem to store every email, chat and phone call interaction you have with your guests and prospects.

State of the art, and the website and web-based open back office system.

net phone system designed from the ground up for the unique needs of the vacation rental industry.

Most vendors stop here...

- Automatically turn incoming *emails* AND *phone calls*

Setup email templates for fast responding.
customer calls, emails or chats back, the record is automatically updated.
ou have one place to go to see every interaction with every lead you ever get and every guest you get year after y
. and the SkyCall system calls the number for you and logs it into SkyConnect.
s it a current guest that's arriving today? a prospect that has called before and we're waiting for a call-back? did
a guest email, offering a price, someone else can handle a call from that guest and have all of the information ab
actions it takes to close a sale, how long from first contact to close and what marketing channels get the most res

...and much more

... if they get this far...

counting and reservation tracking of course all hosted and maintained on our SkyRun server...
te-wide search and pricing that changes as you change your dates, even on search result pages. hover over any
eatures like seo-friendly urls, changing titles and google sitemaps.
so you can maintain your own content and have access to thousands of add-on modules, mostly free.
Seemlessly with VRBO, Homeaway and FlipKey/Tripadvisor.
updates your calendars automatically all of these popular sites saving you and your guests time.
ailing the guest back automatically with pricing and availability for the requested dates, or other similar properties if the one they
nformation in the CRM for prompt followup, tracking and email campaigns.
sends FlipKey/Tripadvisor automatically a list of your guests each week so that they are surveyed.

Supports advanced features like:
e properties on one reservation. Track groups as one reservation.
ecord multiple emails and phone numbers for security and marketing and guest convenience.
perty can be rented as two 1br's or one 2br. This would show up as 3 distinct rentable properties on SkyTrax.

o give you complete control over all of your guest correspondence for each property specifically.
ntal history by month, occupancy, rate/nt trends on your owner statement.
here owners can view past statements and summary graphs and charts.
perty and local attractions were you place the pointer to the property yourself on a map.
u need about what properties are booking and which properties need help. Know before the owner calls you!

...and much more

that some listed features are in V2.0 coming April 2012.

wn private Skype or Vonage system for as many phones as you want.
enus get guests where they need to be while protecting your off-hours.
- Use *Voice Recognition* to make it easier and safer for guests calling hands-free from their car.

multaneously (first to pick up gets it) or one at a time (if your oncall person doen't pickup, can ring your cell, then
n the US for just 1.9c/min, lowering your long distance phone costs.
l free and 'vanity' numbers available. Select your own.
ers for different lead sources (VRBO, ad campaigns, etc) to track the effectiveness of your campaigns or to have
bility to set hotel-style wakeup calls for your guests!!!
d even record maintenance needs so that they are not forgotten and you always know the status of every room.
guest or prospect information on the screen automatically, so that you are ready to assist the guest.
vide your directions or connect you with our front desk? or if they are departing, 'i see that you are leaving us toda
to them having their own phone. You make money and have an exclusive to offer your owner, and the owner sa

...and much more