

CASE STUDY

With SkyRun: 4-Month Busy Season
\$39,295 Rental Income



Time with SkyRun
4-Month Busy Season



Rental Income
\$39,295

BACKGROUND

Laura and her husband both work full-time and often travel for work. They purchased their investment property in Steamboat Springs (3 hours from where they live) and were in search of a property manager. After a negative experience with a larger corporate property manager, they knew to look for a local property manager, dedicated to their clients. Their two essential values were a balance between high rental income and low commission fees while receiving top-notch customer service. Also imperative to them were quick responses, answers to local questions, house-keeping, and handling emergencies.

SOLUTION

Laura interviewed a handful of other property managers and then found SkyRun's income estimator online. Soon after submitting an inquiry, she received a phone call from SkyRun Steamboat's owner, Tyler Horne. Immediately Laura felt the level of comfort she was looking for. Laura chose SkyRun because of a flexible contract and Tyler's assurance she would not be "nickel and dimed" for small expenses such as changing out a lightbulb. Tyler took the time to explain SkyRun and our values, and in doing so, proved that SkyRun is the local company she had been searching for.

RESULTS

Within a week, the property was listed and marketed on over 45 websites within the US and internationally. The reservations started pouring in. After a 4-month busy season, **the property generated \$39,295**. In an area where the competition is fierce, their results were amazing. Throughout Laura's time with SkyRun, she has been most impressed with our immediate responses and proudly summarizes SkyRun as efficient, profitable, and timely. In summary, Laura is confident in her investment return because she knows her townhome is in good hands with the SkyRun Family.

"SkyRun provides the attention of a small local business while delivering the rentals of a large corporate business."

